



Daniel Bretz

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CAREER OBJECTIVES

I am looking for freelance, contract and/or full-time creative positions where I can share and collaborate with others in solving complex visual communication challenges in a variety of media. I bring high energy with a solid record of experience and expertise to all projects i'm involved with.

I have a passionate, pragmatic approach in designing a wide variety of projects: advertising campaigns, logos, identity pieces, brochures, sales kits, direct mail, exhibition pieces, pop and packaging, web sites, event materials and more. I am self-directed and can work in a team with experience managing multiple projects and coordinating all phases of work from conception to completion.

I like nothing more than to make things beautiful and usable for its intended audience.

SKILLS

ART DIRECTION

XHTML & CSS

ADOBE PHOTOSHOP

CREATIVE DIRECTION

ADOBE CREATIVE SUITE

TYPESETTING

GRAPHIC DESIGN

ADOBE ILLUSTRATOR

PROJECT MANAGEMENT

WEB DESIGN & GUI

ADOBE INDESIGN

QUARK XPRESS

EXPERIENCE

Creative Director / Designer *Print & Web*

BretzDesign, Chicago, IL - September 2001 – Present

Art direction, strategic planning, client meetings & presentations, creative development & direction, research, branding, photo direction, conceiving, design, production and production management.

Art Director *Print & Web*

Hult, Fritz Matuszak – Peoria, IL – March 1998 – September 2001

Art direction, client meetings & presentations, creative development, research, branding, photo direction, conceiving, design, production and production management.

Interim Professor

Bradley University, Peoria, IL – August 1999 – May 2000

Instructed upper level design courses focused on conceptual processes, typography and color theory.

Art Director / Designer *Print & Web*

Bradshaw & Associates in Advertising, Springfield, MO – January 1997 – January 1998

Art Direction, photo direction, conceiving, design, production and production management.

EDUCATION

Missouri State University, Springfield, MO

Bachelors of Fine Art in Graphic Design

Graduated May 1996

REFERENCES AVAILABLE UPON REQUEST AND AT: www.linkedin.com/in/danielbretz

ONLINE PORTFOLIOS: www.bretzdesign.com/porto.html

www.creativehotlist.com/dbretz